

2011 **Durham** Workforce Development Board

A YEAR IN REVIEW



THE DURHAM JOBLINK CAREER SYSTEM

CHALLENGES IN 2010

- ❑ UNEMPLOYMENT RATE: High for 2010 was 8.5% (Jan-Feb) for Durham County
- ❑ Ongoing LAY-OFFS
- ❑ GREATER DEMAND FOR JOBLINK RESOURCES
- ❑ Tighter Resources – No ARRA and 3% City Cut

THE DURHAM JOBLINK CAREER SYSTEM

Overcoming Challenges in 2010

- ❑ JobLink Mobile Unit (located at Northgate Mall)
 - ~ Provided 3671 job referrals to 1890 individuals between July 2009 and May, 2010
- ❑ Rapid Response Services
 - ~ Eight Durham businesses affected by layoffs/closures in 2010 received services to provide assistance for approximately 720 employees
- ❑ Brownfields Program
 - ~ **Nationally Recognized**
- ❑ Northgate JobLink Location Lease Executed

THE DURHAM JOBLINK CAREER SYSTEM

Value Added to Business in 2010

- ❑ \$249,787 in Incumbent Worker Training Grants
 - ~ 9 Companies benefited
 - ~ 220 Employees Impacted
 - ~ Helped Companies avert lay-offs
 - ~ Provided training in:
 - Technology
 - Leadership
 - Process Improvement
 - Efficiency

THE DURHAM JOBLINK CAREER SYSTEM

Programs that Work

Programs for All Job Seekers in 2010

- ❑ Businesses using JobLink = 2,847 new JOB openings
- ❑ Job seekers using JobLink = 8,550 registered Job seekers
- ❑ Businesses connected to Job Seekers = 1,932 EMPLOYED
- ❑ Customers Using JobLink Services = 62,968 (includes repeat visitors) e.g. Career Counseling & Training Services

THE DURHAM JOBLINK CAREER SYSTEM

Programs that Work (7/1/09-6/30/10)

- ❑ Adults & Dislocated Workers received INTENSIVE career counseling services
 - 70% people who began program without a job left with a job
 - 86% of participants stayed on the job after 6 MONTHS
- ❑ Youth Program exceeded state goals in Achieving:
 - Literacy/Numeracy Gains,
 - Attaining a Certificate/Degree,
 - Placement in Post-Secondary Ed., and/or
 - Entering Training
- ❑ \$60,606 Received in Incentives

THE DURHAM JOBLINK CAREER SYSTEM

Programs that Work (7/1/10-1/31/11)

❑ EX-OFFENDER PROGRAM

Number of Clients Served (to date) = 98 (150 total served '09)

Participants Placed in Employment (to date) = 46

Average Salary = \$8.76/hour

6-Month Retention Rate = 50%

RESOURCE DEVELOPMENT HIGHLIGHTS

- Brownfields Job Training Program (2008)
 - 2008 (\$200,000 for Job Training)
 - **2010 (\$200,000 RENEWED for Job Training)**
- Brownfields Assessment Grant Program
 - 2006 (\$200,000 for hazardous substances)
 - 2009 (\$400,000 for petroleum and hazardous substances)
- Walmart Foundation/U.S. Conference of Mayors
 - 2010 (\$400,000 for Training 60 Young Parents)**
- Project RITE
 - 2010 (\$125,000 for Training 25 Young Parents)**



➤ **PLAY VIDEO**

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WORKFORCE DEVELOPMENT

- Greener Tomorrow Culinary
 - 7 Young Parents
 - Organic Gardening/ Food Preparation
 - Family Support= Family Benefits (i.e. Food Safety and Preparation)





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WORKFORCE DEVELOPMENT

- Green Construction Program
 - 15 Young Parents
 - Phase I = Green Landscaping
 - Phase II = Green Construction



WORKFORCE DEVELOPMENT

Before



After



QUESTIONS?



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